

THE **1** GREATER **1** SITKA
chamber
OF COMMERCE

Sitka VISIT

ORGANIZATION APPLICATION

2020

The Greater Sitka Chamber of Commerce is a voluntary organization of business and community leaders who promote, support, and facilitate commerce and economic growth in the community

**Promoting and supporting
local business.**

THE GREATER SITKA CHAMBER OF COMMERCE

2020 MEMBERSHIP APPLICATION

CHAMBER MEMBERSHIP BENEFITS

YOUR BUSINESS IS OUR ONLY BUSINESS

The Greater Sitka Chamber of Commerce links businesses with other leading Sitka area business members, officers, leaders and managers, and elected officials to enhance economic growth and development. Through involvement in and attendance at chamber events, local business leaders are better connected with other business professionals outside of their regular schedule.

CHAMBER LUNCHEONS

Luncheons are held Wednesdays at noon. Enjoy great food, dynamic speakers, and exciting networking opportunities. Chamber luncheons are open to the public. Chamber members receive special member-only pricing.

BUSINESS PROMOTION

The Chamber will always refer its members first when phone and electronic inquiries are received.

BUSINESS AFTER HOURS

Network with Chamber members and guests in a casual environment. A fun and lively location is chosen every month for an optimum networking experience. The evening may include music and entertainment; hors d'oeuvres are always a part of the fun. Held once a month at various member facilities.

RELOCATION GUIDE

Compiled with the newcomer's needs in mind, this comprehensive package is a must have for those moving into the Sitka area. Featuring your business in our Relocation Guide is a great way to reach potential new clients.

COMMUNICATION

The Chamber helps to keep its members informed of community and business news and issues through a variety of communication tools. The Chamber's weekly e-mail and the Chamber website

help to provide business development tools and advertising opportunities to members. Each chamber member is listed on the Sitka Chamber website in the membership directory with a link to their website. Free advertising is available in our weekly newsletter (space permitting). Daily updates, event photographs, and networking opportunities are available on the Chamber's Facebook page.

LEGISLATIVE ISSUES

The Sitka Chamber of Commerce works on behalf of its members and other local businesses to represent business interests in government. Every year, during the legislative session, the Sitka Chamber of Commerce lobbies the Alaska State Legislature on issues that are important to businesses in Southeast Alaska.

CHAMBER EVENTS AND PROGRAMS

MEMBER PARTICIPATION

Your participation in committee activities gives you and your *business exposure to the community* and the opportunity to network with other Chamber members. Members receive opportunities throughout the year to sponsor different events or volunteer their time.

SILVER SAVER CARDS

The chamber works diligently to promote local shopping and the Silver Saver Program has been an enormous success over the years. With over 1000 cards printed and sold to local shoppers each year, the discount cards are a great way to promote your business and one more benefit of chamber membership.

4TH OF JULY PARADE

The Chamber sets the theme for the parade each year, prepares the Events Calendar and organizes the parade.

WELCOME TO SITKA DAY

This opportunity to greet and welcome the visitors and crew from the season's first cruise ship helps to show community support for our visitor industry.

DOWNTOWN SHOPPING EVENTS

The Chamber works with downtown commerce to organize many events throughout the year such as Spring Fling, Annual Sidewalk Sales, Moonlight Madness, Downtown Trick or Treating, and Sales Tax Holidays.

ANNUAL GOLF TOURNAMENT

Each year, the Chamber organizes a golf tournament at Sea Mountain Golf with a chance to win a hole in one prize of \$100,000!

SEASON'S END CELEBRATION

This community event is a chance to celebrate the end of a successful visitor and fishing season! Free food provided by many generous sponsors, music, shopping and more are among the day's festivities.

ANNUAL CHAMBER AWARDS GALA

This is the Sitka Chamber's biggest event of the year and one that few members miss! Featuring the Cossack Cap and Business of the Year awards, delicious food by local chefs, and entertainment sure to delight!

Select one or more committees you are interested in and we will contact you with more information.

- Membership Committee
- Shop Local Committee
- Awards Gala Committee
- Golf Tournament Committee
- Legislative & Community Affairs Committee
- Finance Committee
- Convention & Visitors Services Committee

THE GREATER SITKA CHAMBER OF COMMERCE 2020 MEMBERSHIP APPLICATION

BUSINESS DIRECTORY INFORMATION

Company/Organization:			
Mailing Address:			
Physical Address:			
City:		State:	ZIP Code:
Business Phone:	Fax:	Toll Free:	

WEB DIRECTORY

Company Website:
Company Email:
Brief Business Description for Website:

MEMBER CONTACT INFORMATION

Main Contact:	Cell Phone:
Email Address:	
Alternate Contact:	Cell Phone:
Email Address:	

CHAMBER: BUSINESS MEMBERSHIPS

<input type="checkbox"/> Micro-Enterprise (Home-based, no employees other than owner) \$100	<input type="checkbox"/> Benefactor (Your company logo will be featured on the Chamber Website and you will receive two listings in our web directory) \$750
<input type="checkbox"/> Small Business (1-4 Employees) \$200	<input type="checkbox"/> Primary Benefactor (Your company logo will be featured on the Chamber Website as well as in the slideshow at our weekly luncheons and you will receive two listings in our web directory) \$1000
<input type="checkbox"/> Medium Business (5-9 Employees) \$250	<input type="checkbox"/> President's Circle (Please ask for details) \$5000
<input type="checkbox"/> Corporate (10 or more employees) \$425	

CHAMBER: NON-PROFIT BUSINESSES & GOVERNMENT AGENCIES

<input type="checkbox"/> Church \$50 <input type="checkbox"/> All Volunteer Non-Profit (No Paid Employees) \$50	<input type="checkbox"/> Small Non-Profit (1-20 Employees) \$125 <input type="checkbox"/> Medium Non-Profit (21-49 Employees) \$225	<input type="checkbox"/> Large Non-Profit (50 or more employees) \$425 <input type="checkbox"/> Government Agency (City, State or Federal) \$425
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CHAMBER: INDIVIDUAL MEMBERSHIP

<input type="checkbox"/> Individual Member (Non-Business) \$50
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PAYMENT INFORMATION

<input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Invoice <input type="checkbox"/> Visa / MasterCard / Discover	Membership Total \$
Credit Card Number:	Additional Category Listing \$
Card Billing Address:	TOTAL \$
Expiration Date:	Security Code:
Signature:	

CHOOSE A SERVICE CATEGORY FOR YOUR LISTING

- | | |
|--|--|
| <input type="checkbox"/> Advertising & Media
<input type="checkbox"/> Services
<input type="checkbox"/> Agriculture, Fishing & Forestry
<input type="checkbox"/> Arts, Culture & Entertainment
<input type="checkbox"/> Automotive & Marine
<input type="checkbox"/> Business & Professional Services
<input type="checkbox"/> Computers & Telecommunications
<input type="checkbox"/> Construction Equipment & Contractors
<input type="checkbox"/> Family, Community & Civic Organizations
<input type="checkbox"/> Finance & Insurance
<input type="checkbox"/> Government, Education & Individuals
<input type="checkbox"/> Health Care
<input type="checkbox"/> Home & Garden | <input type="checkbox"/> Legal
<input type="checkbox"/> Lodging & Travel
<input type="checkbox"/> Manufacturing, Production & Wholesale
<input type="checkbox"/> Personal Services & Care
<input type="checkbox"/> Pets & Veterinary
<input type="checkbox"/> Public Utilities & Environment
<input type="checkbox"/> Real Estate, Moving & Storage
<input type="checkbox"/> Religious Organizations
<input type="checkbox"/> Restaurants, Food & Beverages
<input type="checkbox"/> Shopping & Specialty Retail
<input type="checkbox"/> Sports & Recreation
<input type="checkbox"/> Transportation
<input type="checkbox"/> Oil, Gas & Mining |
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VISIT SITKA 2020 PARTNERSHIP APPLICATION

Company/Organization:		Title:	
Contact Person:			
Mailing Address:			
Physical Address:			
City:		State:	ZIP Code:
Business Phone:	Fax:	Toll Free:	

WEB DIRECTORY

Company Website:
Company Email:
Brief Business Description for Website:

PARTNER CONTACT INFORMATION

Main Contact:	Cell Phone:
Email Address:	
Alternate Contact:	Cell Phone:
Email Address:	

VISIT SITKA PARTNERSHIP ONLY OR IN ADDITION TO CHAMBER

<p>Basic Partnerships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business 0 Employees (home-based, owner only) \$140 <input type="checkbox"/> Business 1-2 Employees \$160 <input type="checkbox"/> Business 3-5 Employees \$190 <input type="checkbox"/> Business 6-20 Employees \$275 <input type="checkbox"/> Business 21-50 Employees \$350 <input type="checkbox"/> Business 51-75 Employees \$475 <input type="checkbox"/> Business 76-100 Employees \$725 <input type="checkbox"/> Non-profit (all volunteer) & Church \$50 <input type="checkbox"/> Non-profit 1-20 Employees \$125 <input type="checkbox"/> Non-profit 21-49 Employees \$175 <input type="checkbox"/> Non-profit 50+ Employees \$275 <input type="checkbox"/> Government Agency (City, State, Federal) \$150 <input type="checkbox"/> Individual Membership \$50 	<p>Sustaining Partnerships</p> <ul style="list-style-type: none"> <input type="checkbox"/> Signature Partnership \$750 <input type="checkbox"/> Premier Partnership \$1,250 <input type="checkbox"/> Elite Partnership \$2,500 <p>TWO OR MORE BUSINESS LISTINGS: Pay 100% of the highest priced partnership and get a 50% discount on all additional listings or upgrade to a level with more included listings.</p>
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CHOOSE ONE OR MORE SERVICE CATEGORIES BELOW FOR YOUR LISTING

<p>THINGS TO DO</p> <p>Activities</p> <ul style="list-style-type: none"> <input type="checkbox"/> ATV Tours <input type="checkbox"/> Bike Tours & Rentals <input type="checkbox"/> Boat Rentals <input type="checkbox"/> Cruising SE Alaska <input type="checkbox"/> Driving Tours <input type="checkbox"/> Fishing-Saltwater <input type="checkbox"/> Fishing-Freshwater <input type="checkbox"/> Flightseeing <input type="checkbox"/> Golf <input type="checkbox"/> Kayak Tours & Rentals <input type="checkbox"/> Outdoor Equipment & Rentals <input type="checkbox"/> Walking/Hiking Tours <input type="checkbox"/> Wildlife Boat Tours 	<p>THINGS TO DO</p> <p>Places to Visit</p> <ul style="list-style-type: none"> <input type="checkbox"/> Wildlife <input type="checkbox"/> Culture <input type="checkbox"/> Historic Sites <input type="checkbox"/> Museums <input type="checkbox"/> Events <p>DINE</p> <ul style="list-style-type: none"> <input type="checkbox"/> Restaurants <input type="checkbox"/> Coffee Shops <input type="checkbox"/> Specialty Food & Drink <p>SHOP</p> <ul style="list-style-type: none"> <input type="checkbox"/> Galleries <input type="checkbox"/> Shops <input type="checkbox"/> Seafood <input type="checkbox"/> Unique Retail 	<p>STAY</p> <ul style="list-style-type: none"> <input type="checkbox"/> Hotels & Inns <input type="checkbox"/> Bed & Breakfasts <input type="checkbox"/> Lodges <input type="checkbox"/> Vacation Rentals <input type="checkbox"/> Camping/Hostels/RV Parks <input type="checkbox"/> Reservations Services <p>TRANSPORTATION</p> <ul style="list-style-type: none"> <input type="checkbox"/> Getting Here <input type="checkbox"/> BY AIR <input type="checkbox"/> BY FERRY <input type="checkbox"/> BY SMALL CRUISE <input type="checkbox"/> Taxis <input type="checkbox"/> Water Taxi <input type="checkbox"/> Car Rental <input type="checkbox"/> Shuttle <input type="checkbox"/> Transit - Public 	<p>VISITOR SERVICES</p> <ul style="list-style-type: none"> <input type="checkbox"/> Banking/Financial <input type="checkbox"/> Catering <input type="checkbox"/> Event/Meeting Services <input type="checkbox"/> Event/Meeting Space <input type="checkbox"/> Fishing & Marine Supplies <input type="checkbox"/> Groceries <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Insurance <input type="checkbox"/> Liquor Stores/Bars <input type="checkbox"/> Medical Services <input type="checkbox"/> Organizations <input type="checkbox"/> Pharmacy <input type="checkbox"/> Port Services/Moorage <input type="checkbox"/> Real Estate <input type="checkbox"/> Travel Services
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**PAYMENT
INFORMATION**

<input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Invoice <input type="checkbox"/> Visa / MasterCard / Discover			Membership Total	\$
Credit Card Number:			Additional Category Listing	\$
Card Billing Address:			TOTAL	\$
Expiration Date:	Security Code:	Signature:		

Visit Sitka Partner Benefits

Website – visitsitka.org

FREE basic web listing and optional paid advertising on “NEW” VISITSITKA.ORG – rated #1 on most search engines for Sitka travel planning.

Digital/Print Publications

FREE basic business listing in digital/print Visitors’ Guide and other Visit Sitka collateral materials. Digital versions posted on website for instant access. Optional paid advertising available. FREE available printed collateral for trade shows upon request from partners.

Advocacy for Travel Industry Issues

Group representation of travel industry issues in front of the Sitka Assembly, at the State Capitol, in trade organizations, and to other government entities. This provides a more powerful political voice than you have alone which works to maintain a broad range of travel industry supports allowing you to get on with your business.

Communication

[Summer cruise ship schedule](#) in calendar form current to the minute as well as email blasts and newsletter updates on schedule changes, upcoming activities, community events, and special advertising opportunities. Upcoming **destination meeting and convention schedule** in calendar format. Visit Sitka membership directory.

Brochure Display

FREE one space each per paid category for 9x4 rack card (brochure) display at our Visitor Information Center – 104 Lake St. (open year-round).

Conventions & Meetings

“Welcome” window signs distributed to downtown members with retail storefronts to welcome delegates to Sitka and your place of business.

Education

Discounted rates for education seminars hosted by Visit Sitka including the state’s AlaskaHost customer service program, an excellent resource for businesses seeking to provide customer service skills to their staff.

Marketing Assistance

Hands-on consultation on every aspect of marketing your business from collateral material design and website advice to social media suggestions and customer service best-practices.

Business Promotion

1) Visitor information center and kiosk referrals. 2) Preferential access to travel writers, film crews, travel agents & tour operators. 3) Exclusive opportunities to advertise in special publications. 4) Access to Airport Phone Board advertising for direct dial connection to your business.

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