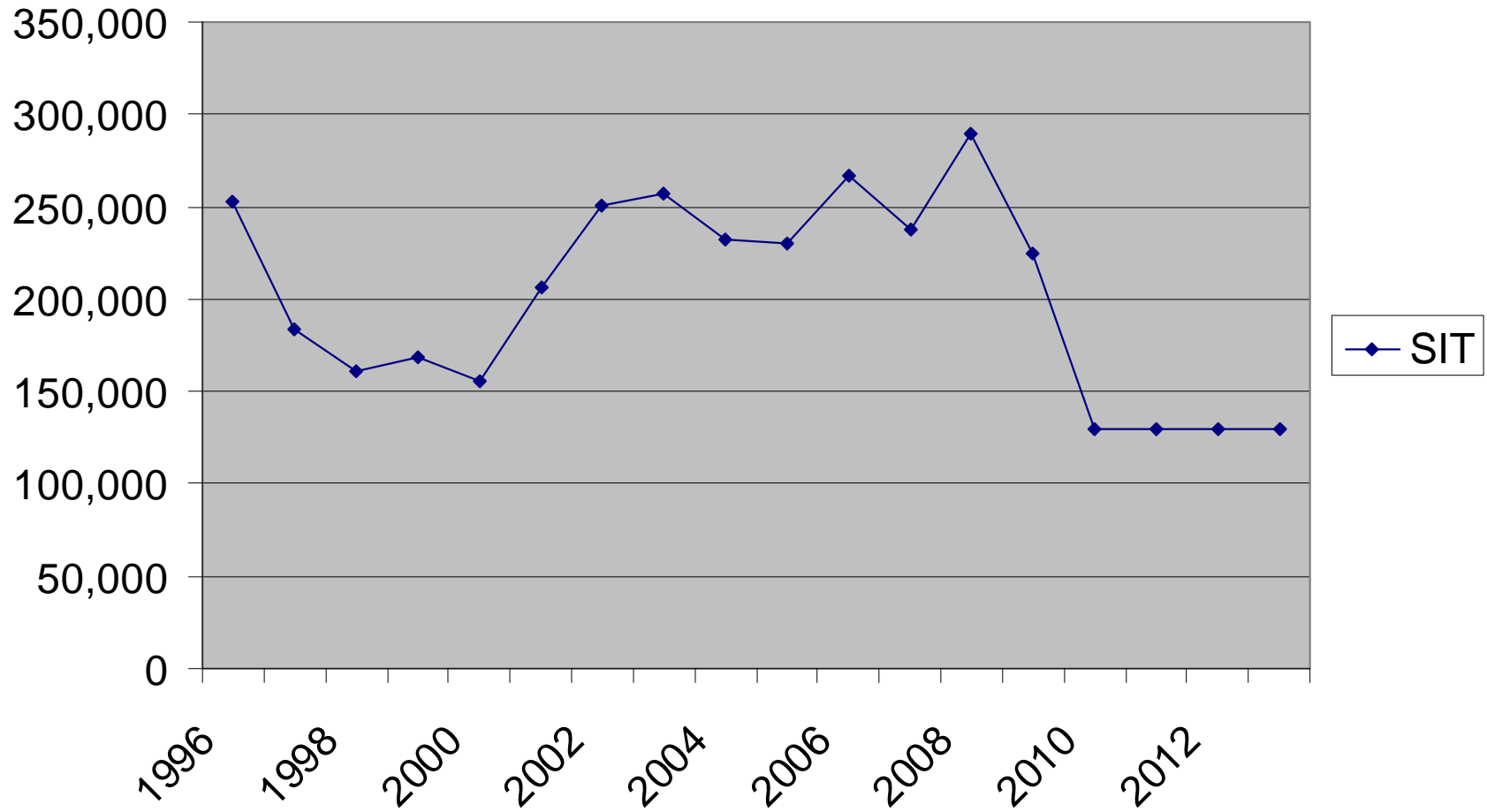


Cruise Ship Outlook

2009 and Beyond



SITKA CRUISE PASSENGER NUMBERS



What to do?

- Community needs to decide, Visitors-No Visitors and at what level
- Realize the importance of the Visitor Industry to the community
- How to maximize revenue from Visitors that are here
- Look at barriers to coming to Sitka

*Explanation for slide 5

- The next slide shows the difference that could be possible in passenger spending and sales tax to the city IF passengers were getting off the ships onto a dock, as opposed to lightering into Sitka.

*Added by Chamber staff, for clarity

Year	Pax	Pax Spending		Sales Tax		Difference
		Tendering	Dock	Tendering	Dock	
1996	252,256	\$20,937,248	\$41,874,496	\$1,261,280	\$2,522,560	\$1,261,280
1997	183,562	\$15,235,646	\$30,471,292	\$917,810	\$1,835,620	\$917,810
1998	161,351	\$13,392,133	\$26,784,266	\$806,755	\$1,613,510	\$806,755
1999	168,024	\$13,945,992	\$27,891,984	\$840,120	\$1,680,240	\$840,120
2000	156,019	\$12,949,577	\$25,899,154	\$780,095	\$1,560,190	\$780,095
2001	206,279	\$17,121,157	\$34,242,314	\$1,031,395	\$2,062,790	\$1,031,395
2002	250,241	\$20,770,003	\$41,540,006	\$1,251,205	\$2,502,410	\$1,251,205
2003	256,782	\$21,312,906	\$42,625,812	\$1,283,910	\$2,567,820	\$1,283,910
2004	232,399	\$19,289,117	\$38,578,234	\$1,161,995	\$2,323,990	\$1,161,995
2005	229,793	\$19,072,819	\$38,145,638	\$1,148,965	\$2,297,930	\$1,148,965
2006	267,026	\$22,163,158	\$44,326,316	\$1,335,130	\$2,670,260	\$1,335,130
2007	233,936	\$19,416,688	\$38,833,376	\$1,169,680	\$2,339,360	\$1,169,680
2008	289,753	\$24,049,499	\$48,098,998	\$1,448,765	\$2,897,530	\$1,448,765
2009	225,000	\$18,675,000	\$37,350,000	\$1,125,000	\$2,250,000	\$1,125,000
2010	130,000	\$10,790,000	\$21,580,000	\$650,000	\$1,300,000	\$650,000
Total	3,242,421	\$269,120,943	\$538,241,886	\$16,212,105	\$32,424,210	\$16,212,105